



## ACAMH Job Pack

<b>Role:</b>	Content Producer
<b>Location:</b>	Global with significant UK links and ability to work flexible hours
<b>Duration:</b>	Time limited initially to 1 year (Job share encouraged)
<b>Responsible to:</b>	Director of CPD and Training, ACAMH Board and CEO
<b>Key links:</b>	ACAMH Chair, Director for CPD and Training, Marketing team, CEO, Events team, Publications team, CPD leadership (Director for CPD and Training, Academic Secretary, Branches Liaison Officer)
<b>Salary:</b>	Salaries will be based public sector rates of pay or academic equivalents (to be discussed with successful candidates)
<b>Deadline:</b>	<b>Thursday 30 September 2021, midnight GMT, email ACAMH CEO martin.pratt@acamh.org</b>

### About The Association for Child and Adolescent Mental Health (ACAMH)

Formed in 1956 with Dr Emanuel Miller as its founding Chair, ACAMH is a multidisciplinary membership organisation for the psychological needs of children and young people. Once established, the Association quickly attracted leading professionals from across the disciplines - Betty Irvine, a social worker, John Bowlby, a psychoanalyst and child psychiatrist, Donald Winnicott, a paediatrician and psychoanalyst, Lionel Hersov, a child psychiatrist, Jack Tizard, a psychologist, and so forth.

Over the years, the Association has maintained the tradition of multi-disciplinary membership, a diverse group of clinicians, practitioners and world-leading child mental health researchers, working across an array of child and adolescent mental health domains whose work reflects the key developments which took place within child and adolescent mental health over the years; theories and practices which are still of relevance to today's membership.

ACAMH is committed to advancing standards, disseminating knowledge and enhancing clinical practice to best meet the psychological needs of children, young people and all those involved in their care and development. It aims to achieve this through promoting best practice, providing training, publishing high-quality international journals and papers, and facilitating a strong network of international contacts.

ACAMH publishes the *Journal of Child Psychology and Psychiatry (JCPP)*, internationally recognised to be the leading journal covering both child and adolescent psychology and psychiatry, with the highest quality clinically relevant research in psychology, psychiatry, and related disciplines.

We also publish *Child and Adolescent Mental Health (CAMH)*, a high quality, peer-review of child and adolescent mental health services research, which has articles for practitioners describing evidence-based clinical methods and clinically orientated research.

Further, we have recently launched our new journal, *JCPP Advances*, a new, high quality, high impact open access journal in the field of child psychology and psychiatry and related disciplines. It builds on the values and prestige of its sister publication, the *Journal of Child Psychology and Psychiatry*, to advance the field by opening new opportunities for diverse researchers and for the dissemination of innovative science.



ACAMH has a growing Branches network, each of which plays an important role within ACAMH. Run by volunteers they are the driving force behind our grassroots activity: in staging events, promoting the work of ACAMH, and providing insights at a local level. In recent years and following demand from professionals in other countries, our network and partnership initiative has grown to include Malta, Egypt, India and Russia.

**Our vision: to develop a digital-first knowledge resource to accelerate the translation gaps from research to clinical practice**

*“Sharing best evidence, improving practice.”*

It is now well known it can take up to 17 years for research findings to become daily practice in health care. The Association is sitting on a wealth of raw material, over 60 years of the best research and developments, and ACAMH intends to help accelerate its uptake.

You will be central to helping ACAMH achieve its vision of becoming one of the ‘go to’ online resources for anyone seeking expert digests and interpretations of the best evidence available, helping to accelerate improvements for the mental health and wellbeing of children, young people, and their families by:

- Building an unrivalled child and Adolescent mental health video resource to support child and adolescent mental health professionals worldwide
- Involving young people, families and practitioners in more of our activities
- Increasing involvement from a broad range of diverse perspectives including the Black, Asian and Minority Ethnic communities
- Ensuring the same rigorous standards that our journals operate within are also applied to our online content
- Increase the reach and adoption of the evidence by translating selected content into other languages (starting with Arabic and Russian) via our external professional translators
- Increasing our advocacy role, not by lobbying but by ensuring research is driving agendas
- Influencing national and international policy through the dissemination of the evidence base
- Leading on real evidence dissemination and cutting through the ‘fake news’
- Educating the field through better understanding of why children and young people experience difficulties and what promotes their wellbeing



## Meet the team

You will be working with and be supported by a small but passionate staffing team including the CEO, Marketing Manager and Publications Director, as well as drawing on the expertise of our Board and advisory members (Appendix 1), as well as an external professional production company.

## About Cadmore Media

As our chosen development partner, Cadmore Media is the leading streaming platform dedicated to scholarly and professional organisations, and the only video platform dedicated to research societies, combining streaming expertise with scholarly publishing best practices.

The integrated streaming media platform combines the latest technology with metadata models, workflows, and content partners, enabling ACAMH's portal to disseminate content that is fully discoverable, navigable, accessible and integrated with all other research and professional outputs.

## Role specification

### Essential

- Strong skills in translating needs into engaging, relevant and impactful digital and blended solutions
- Able to source or create online videos on a variety of child and adolescent mental health (aged 0-25) topics, for a variety of English language-based audiences (parents, non-clinical professionals, trainees/students, clinical professionals and academics) to populate a new video learning platform with content at basic, intermediate and advanced levels
- Able to procure content from our portfolio of events including the national conferences, masterclasses and branch outputs
- Able to prepare materials of interest to international audiences

### Desirable

- Comfortable with all stages of the online learning content creation process; from Instructional Design to storyboarding, editing digital content that translates into engaging and effective learning solutions (training /guidance available)

### Expected outputs

- 1, 2 or 3 child and adolescent mental health clinician/researchers to provide a total of 3 days per week of input
- For the collective group/individual: 120 days per year of content generation + 36 days to include annual leave/bank hols/sick leave/carers leave/personal CPD/networking at events etc



## **Selection criteria**

- Have an academic, research, teaching or clinical background in the field of child and adolescent mental health (up to age 25)
- Have access to a wide-ranging network of professional contacts, and use these to contribute towards your pool of speakers
- Interest in the education of others - parents, non-clinical professionals, clinical professionals and academics
- Broad knowledge of child and adolescent mental health topics, research methodology and evidence-based practice
- The ability to self-direct and deliver outputs within a guided framework and adherence to timescales/deadlines
- Expected output, on average 3 videos produced per week over the 3 days of work, with tagging of content and production of 5-10 CPD questions per video
- Ability to contact, liaise with and agree outputs with potential speakers
- Available time to meet the commitments of the contract (time can be used flexibly monthly)

## **Diversity**

We are committed to encouraging equality and diversity among our team. Our aim is for our workforce to be truly representative of all sections of society and our members, and for each employee to feel respected and able to give their best.

## **How to apply**

Please apply as soon as possible submitting your CV and a one-page covering letter which outlines your specific interest and ability to successfully fill this role, as well as your salary expectations.

Please provide any links to examples of previous work.

Please note if you do not provide a covering letter your application will not be considered.

## **Deadline for applications**

**Thursday 30 September 2021, midnight GMT, email ACAMH CEO [martin.pratt@acamh.org](mailto:martin.pratt@acamh.org)**

If you have any questions please email Martin Pratt, ACAMH CEO.



## Appendix 1 - ACAMH Board and advisory members

### **Dr. Gordana Milavić MD., F.R.C.Psych. – ACAMH Chair**

Consultant Child and Adolescent Psychiatrist at the Maudsley Hospital, London

### **Professor Stephen Scott CBE FRCPsych FMedSci - President ACAMH**

Consultant Child and Adolescent Psychiatrist in the CAMHS Adoption and Fostering Service and the Conduct Problems Service at the South London and Maudsley NHS Foundation Trust. He is also a Professor of Child Health and Behaviour at the Institute of Psychiatry, King's College London and the Director of the National Academy for Parenting Research, London

### **Professor Kathy Sylva – ACAMH Treasurer**

Professor of Educational Psychology and Honorary Research Fellow at the University of Oxford

### **Professor Edmund Sonuga-Barke – Editor-in-Chief, *Journal of Child Psychology and Psychiatry (JCPP)***

Professor of Developmental Psychology, Psychiatry and Neuroscience working in the School of Psychiatry at the Institute of Psychology, Psychiatry and Neuroscience, King's College London. He is an Honorary Skou Professor at Aarhus University, Denmark. He is Editor-in-Chief of the *Journal of Child Psychology and Psychiatry*

### **Dr. Mark Lovell – Director CPD and Training**

Consultant Child and Adolescent Learning Disability Psychiatrist, Tees, Esk and Wear Valleys NHS Foundation Trust

### **Professor Samuele Cortese – Academic Secretary**

Child and Adolescent Psychiatrist, Professor of Child and Adolescent Psychiatry at the University of Southampton and Honorary Consultant Child Psychiatrist at the Solent NHS Trust. He is also Adjunct Associate Professor at the University of New York, USA

### **Laura Hanks – Branches Officer**

Play Therapist and Placement Consultant, LMH Child Therapy

### **Harold Bennison – Board Member**

Service Director, Child and Adolescent Mental Health Clinical Academic Group, Kings Health Partners

### **Professor Barry Carpenter OBE, CBE – Board Member**

Appointed to the ACAMH Board with special responsibility for disseminating our work to schools, teachers, and others involved in the education of children and young people. Appointed to the UK's first Professorship in Mental Health in Education (Oxford Brookes University). Honorary Professor at universities in Ireland, the UK, Germany, and Australia

### **Professor Tamsin Ford CBE – Board Member**

Professor of Child and Adolescent Psychiatry at the University of Cambridge

### **Professor Francesca Happé CBE – Board Member**

Professor of Cognitive Neuroscience, Kings College London, Fellow of the British Academy, and the Academy of Medical Sciences



**Dr. Carol Homden CBE – Board Member**

Member of the National Adoption Recruitment Forum & Adoption Leadership Board. Chief Executive of Coram in April 2007. She is Chair of the National Autistic Society, and a member of the Department for Education's Children's Interagency Group (CIAG) and the Youth Justice Board for England and Wales

**Dr. Dennis Ougrin – Board Member**

Consultant Child and Adolescent Psychiatrist leading Supported Discharge Service at South London and Maudsley NHS Foundation Trust. Dr Ougrin is also a clinical senior lecturer at the Institute of Psychiatry, Psychology and Neuroscience

**Advisory members**

**Honorary Professor Dr Bernadka Dubicka BSc MBBs MD FRCPsych - Editor in Chief, *Child and Adolescent Mental Health (CAMH)***

Honorary Professor University of Manchester. Consultant Psychiatrist, Pennine Care NHS Foundation Trust

**Professor Henrik Larsson - Editor-in-Chief, *Journal of Child Psychology and Psychiatry Advances (JCPPA)***

Professor of Psychiatric Epidemiology at Örebro University and Karolinska Institutet, Sweden

**Dr Stephanie Lewis – Editor, *The Bridge***

Clinical Lecturer in Child and Adolescent Psychiatry, and MRC Clinical Research Training Fellow, Institute of Psychiatry, Psychology and Neuroscience, King's College London