

What shapes teens' experiences on social media?

Understanding adolescents' experiences on social media requires looking beyond how much time they spend online and considering the social and psychological factors that shape how they interact with others.

Social connectedness

The sense of feeling close to, supported by, and connected with other people

Social craving

A desire or motivation to seek social connection and interaction with others

Sensation seeking

The tendency to seek novel, exciting, or stimulating experiences

Social comparison

Evaluating ourselves in relation to other people

Peer susceptibility

The extent to which a young person's behaviour, attitudes or decisions may be influenced by peers

1

How are social connectedness, social craving and sensation seeking related to adolescents' social media use?

2

How does susceptibility to peer influence shape adolescents' experiences on social media?

3

How are social comparison and feedback-seeking on social media associated with adolescent wellbeing?



Join Prof. Mitch Prinstein to explore these and other key questions in research on digital media, peer influence, and teen mental health.